

Zen-Cart Website Requirements

Domain Name

- Research a domain name here: <http://www.godaddy.com>
- Provide the Cornerstone Team with the domain name so that we may register your account

Store Contact Information

- E-mail address (may use the new domain as the suffix...i.e. info@newdomain.com)
- Store location/hours
- Phone number
- Fax number (if applicable)

Dedicated IP (Internet Protocol) Address and Site Security Certificate (SSL)

- This will be provided and setup by the Cornerstone Team

Merchant Account and Gateway

NOTE: Fees for merchant accounts and gateways are separate from Cornerstone Websites design fees and are billed directly from the merchant.

- PayPal
 1. Sign up for a PayPal account with this tutorial:
<http://www.cornerstonewebsites.com/tutorials/paypal/new-account.html>
 2. Finish the registration with this tutorial:
<http://www.cornerstonewebsites.com/tutorials/paypal/profile-details.html>
- Google Checkout: Sign up for a Google E-Commerce account with this tutorial:
<http://www.cornerstonewebsites.com/tutorials/google-checkout/new-account.html>
- Authorize.net
 1. Sign up for an Authorize.net account with this tutorial:
<http://www.cornerstonewebsites.com/tutorials/authorize/new-account.html>
 - OR
 2. Print out the Authorize.net signup form here:
<http://www.cornerstonewebsites.com/tutorials/authorize/authorize.net-application.pdf>
 3. It is highly recommended to install the Fraud Detection suite. A tutorial can be found here or we can install this for you (additional charges from Authorize.net apply):
<http://www.cornerstonewebsites.com/tutorials/authorize/fraud-detection.html>

Site Template Ideas: Color Scheme and Layout

A sample gallery of ideas is located here: <http://www.cornerstonewebsites.com/templates/html/index.html>

- Font colors
- Background colors
- Link colors, rollover colors, visited colors
- Font style typically: Helvetica or Trebuchet

Graphics

NOTE: if provided by the customer, these are needed before any template work can begin

- High quality .jpeg files for the banner or any buttons

Shipping Options

- Actual UPS calculations?
- Actual FedEx calculations?
- Cost per product?
- Cost per pound?
- Other?

Taxes

- Tax rate for local sales
- Is shipping taxed?